



Sponsorship Opportunities

Sponsor to provide all display, literature, exhibits and other such promotional items. Logos to be submitted to info@fishnet africa.org on confirmation of order.

Platinum Event Sponsorship

Fee: **US\$15,978.60**

Branding benefits

- Branding at the reception counter and sponsor's literature distributed from the reception counter.
- Reception staff dressed in sponsor's corporate clothing to be provided by the sponsor
- Branding on all visitor, delegate, exhibitor, media and speaker badges
- Branding in the conference room and press room
- Logo on visitor invitation cards
- Provision of speaker for Conference
- Sponsor's logo on the FISHNET AFRICA website: www.fishnet africa.org on the event page.
- Rotating tower advert on FISHNET AFRICA website
- Prominent branding on all pre-event publicity material and advertising (print and electronic)
- Branding in promotional material including advertisements and press releases
- Insert in the delegate bag
- Five free guest registrations for the Gala night
- 25% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One Exhibition booth
- Full page advert in the event guide

Gold Event Sponsorship

Fee: **US\$12,928.60**

Branding benefits

- Branding on reception counter and sponsor's literature distributed from reception counter.
- Branding on all visitor, delegate, exhibitor, media and speaker material
- Provision of speaker for Conference
- Sponsor's logo on the FISHNET AFRICA website: www.fishnetafrica.org on the event page.
- Prominent branding on all pre-event publicity material and advertising (print and electronic)
- Mention in the press promotional material including advertisements and press releases
- Insert in delegate bag
- Three free guest registrations for the Gala night
- 15% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One Exhibition booth
- Half page advert in the event guide

Silver Event Sponsorship

Fee: **US\$8,950.00**

Branding benefits

- Provision of speaker for Conference
- Sponsor's logo on the FISHNET AFRICA website: www.fishnetafrica.org
- Prominent branding on all pre-event publicity material and advertising (print and electronic)
- Mention in the press promotional material including advertisements and press releases
- Insert in delegate bag
- Three free delegate registrations for the Conference
- 10% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One Exhibition booth
- Quarter page advert in the event guide

Bronze Event Sponsorship

Fee: **US\$7,086.00**

Branding benefits

- Provision of speaker for Conference
- Sponsor's logo on the FISHNET AFRICA website: www.fishnetafrica.org
- Prominent branding on all pre-event publicity material and advertising (print and electronic)
- Mention in the press promotional material including advertisements and press releases
- Insert in the delegate bag
- One free guest registration for the Gala night
- 5% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One Exhibition booth
- One-third page advert in the event guide

Gala Night Sponsor

Fee: **US \$16,657.15**

Branding benefits

- Branding on reception counter and sponsor's literature distributed from reception counter.
- Exclusive branding at the Gala night
- Provision of speaker for Conference
- A company representative to make welcoming address at Gala night.
- Sponsor's logo on the FISHNET AFRICA website: www.fishnetafrica.org
- Prominent branding on all pre-event publicity material and advertising (print and electronic)
- Branding on all promotional material including advertisements and press releases
- Ten free delegate registrations for the Gala night
- 20% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One Exhibition booth

VIP Lounge Sponsor

Fee: **US \$9,500**

The VIP Lounge is an exclusive and comfortable hospitality and networking area for conference speakers, exhibitors and delegates selected on the basis of their corporate or government seniority.

Free refreshments will be served throughout the conference and Internet connectivity will be provided.

All VIP Lounge staff will be dressed in sponsor's corporate dress/uniform (*sponsor to provide*)

Sponsorship benefits:

- Sponsor's literature distributed from lounge area
- Exclusive branding in the lounge area e.g. pop-ups and banners
- 2 Banners or pop-ups strategically placed in the expo or conference areas
- Prominent branding on printed and electronic conference programme
- Fully branded hard copy VIP invites to be sent and delivered to high-level managers in the industry, as well as to speakers, exhibitors and selected delegates.
- Sponsor's logo on the FISHNET AFRICA website: www.fishnetafrica.org
- Opportunity for corporate promotion and publicising organisation's involvement in the event through participation in the pre-event press conference
- Prominent branding on all pre-event publicity material and advertising
- Four free registrations for the Gala night
- 15% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One insert in delegate pack

Cocktail Reception Sponsor

Fee: **US\$8,328.60**

The cocktail reception will be held at the end of the first day of the expo.

Branding benefits

- Banners in cocktail area (Hall branding).
- A company representative to make a short (five minutes) welcoming address.
- Company logo on all cocktail invitations.
- Branding in the press promotional material including advertisements and press releases.
- Three free registrations for the Gala night
- 10% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010

Conference Section Sponsor

Fee: **US \$13,364.30**

Branding benefits

- Display space in the reception area of the conference (table top/pop-up display)
- A company representative to make daily opening remarks.
- Company logo on all conference material
- Company logo in white or gold on black background on folders
- Company brochure inserted into the delegate pack
- Four free registrations for the Gala night
- 25% discount on all adverts in *FishNet Africa Magazine* issues upto August 2010

Executive Breakfast Briefing Sponsor

Fee: **US \$12,914.30**

Sponsorship benefits:

- Sponsor's literature distributed from lounge area
- Branding in the briefing venue e.g. pop-ups and banners
- Prominent branding on printed and electronic conference programme
- Fully branded hard copy VIP invites to be sent and delivered to high-level managers in the industry, as well as to speakers, exhibitors and selected delegates.
- Sponsor's logo on the FISHNET AFRICA website: www.fishnet africa.org
- Opportunity for corporate promotion and publicising organisation's involvement in the event through participation in the pre-event press conference
- Three free registrations for the Gala night
- 15% discount on all advert placements in the *FishNet Africa Magazine* issues upto August 2010
- One insert in delegate pack

Refreshment Area Sponsor

Fee: **US \$7,100**

Branding benefits

- Branding in the programme
- Two free registrations for the Gala night
- Two pop-ups and posters (depending on size and space available at venue)
- Insert in delegate bag
- 10% discount on all adverts in *FishNet Africa Magazine* issues upto August 2010

Additional Sponsorship Opportunities

- Banners in Exhibition Area US \$ 728
- Insertions in Delegate Packs US \$ 670 per insert
- Press Room US \$ 892
- Internet Sponsorship US \$ 1,610 (*insert in delegate pack included*)